

RULES AND REGULATIONS

LOGO CONTEST ON THE OCCASION OF THE 50TH ANNIVERSARY OF DIPLOMATIC RELATIONS BETWEEN POLAND AND AUSTRALIA

In 2022, Poland and Australia will celebrate the 50th anniversary of the establishment of diplomatic relations, although historical and cultural connections between the two countries span a much longer period, dating back to the 19th century.

On this occasion, the Embassy of the Republic of Poland in Canberra, in cooperation with the Embassy of Australia in Warsaw, invite you to participate in the Contest entitled “LOGO CONTEST ON THE OCCASION OF THE 50TH ANNIVERSARY OF DIPLOMATIC RELATIONS BETWEEN POLAND AND AUSTRALIA” to create a logo commemorating and promoting this occasion.

I. CONTEST ORGANISER

The organiser of the contest, hereinafter referred to as the “**Contest**”, is the Embassy of the Republic of Poland in Canberra, hereinafter referred to as the “**Organiser**”, in cooperation with the Embassy of Australia in Warsaw.

Information about the Contest and these Contest Rules and Regulations are posted on the following websites: <https://www.gov.pl/web/australia>, www.australia.pl, and both Embassies’ social media accounts.

II. SUBJECT AND PURPOSE OF THE CONTEST

1. The subject of the Contest is to create a graphic design (a logo), hereinafter referred to as the “**Contest Artwork**”, commemorating and promoting the 50th anniversary of the establishment of diplomatic relations between Poland and Australia, against the backdrop of long-lasting people-to-people links between the two countries.
2. The purpose of the Contest is to design a logo for promotional, identification and representative purposes that will meet the Organiser’s criteria to the highest degree (refer to the criteria set out in Section V).
3. The winning logo, selected from the submitted Contest Artworks, has to symbolise a friendly and partner-like relationship between Poland and Australia, based on shared values, mutual respect and understanding. It should refer to the symbols/colours of the flags of both countries and the **obligatory element is the number 50**.
4. The winning logo will be used in connection with the activities of the Organiser related to the anniversary and may be placed on: business cards, letterheads, posters, leaflets, electronic and Internet media, outdoor advertising media, promotional and advertising material, etc.

III. CONTEST FORMULA AND TERMS OF PARTICIPATION

1. The Contest is open and single-stage.
2. The Contest is open to Polish and/or Australian citizens aged 18 and over on the day of submission of their Contest Artwork, hereinafter referred to as the “**Participants**”, who have read the Rules and Regulations and accept their provisions.
3. Participation in the Contest is free and voluntary.

4. Participants in the Contest have complete artistic freedom in approaching the issue, subject to the provisions of the Rules and Regulations.
5. To submit an application, a Participant must send to the email address canberra.amb.sekretariat@msz.gov.pl the following:
 - 1) An image file of the Contest Artwork in accordance with the guidelines provided in Section IV point 1 of the Rules and Regulations, with the file name "Contest Artwork";
 - 2) Scan of the completed and signed application form, attached as Appendix 1 (CONTEST APPLICATION FORM) to the Rules and Regulations;
 - 3) Scan of the completed and signed declarations in Appendix 2 (CONTEST PARTICIPANT DECLARATION) and Appendix 3 (CONTEST PARTICIPANT DECLARATION CONCERNING THE TRANSFER OF COPYRIGHTS).
6. Any Contest Artworks submitted without the required appendices will not be eligible for the Contest. Contest Artworks that do not meet the guidelines of participation provided for in the Rules and Regulations will not be subject to evaluation.
7. Each Participant may submit a maximum of 5 Contest Artworks.
8. From the submitted Contest Artworks, the Contest Committee will select one for which the prize will be awarded.
9. The winner of the Contest will be informed by e-mail about the decision of the Contest Committee.
10. By entering the Contest, the Participant agrees to all the terms and conditions of the Rules and Regulations without reservation.
11. Submitting the Contest Artwork for participation in the Contest is treated as a simultaneous declaration of the Participants that they agree to their Contest Artwork being used for the purposes of the competition, that they acknowledge that the submitted Contest Artwork is their sole property and does not infringe upon the rights of third parties or applicable laws, in particular property and personal copyrights, and that the submitted Contest Artwork is new and original and has not been previously published. The Contest Participants bear full legal responsibility in the event of not having the right to submit their Contest Artwork or infringement of copyright and/or personal rights of third parties.
12. Joining the Contest means that the Participants agree, if selected as the winner of the Contest, to transfer to the Organiser – on an exclusive basis and without territorial and time restrictions – all proprietary copyrights to the winning Contest Artwork performed in the fields of exploitation specified in Art. 50 of the *Act of February 4, 1994 on Copyright and Related Rights of the Republic of Poland* (Journal of Laws 2021, item 1062). The declaration form is included in Appendix 3 (CONTEST PARTICIPANT DECLARATION CONCERNING THE TRANSFER OF COPYRIGHTS) to the Rules and Regulations.
13. To the extent that the *Australian Copyright Act 1968* (Cth) applies to any Contest Artwork selected as the winner of the Contest, the Participant, to the extent permitted by law and for the benefit of the Organiser, must consent to the use by the Organiser (and the Organiser's licensees) of the Contest Artwork even if the use may otherwise be an infringement of the Author's Moral Rights (as defined in the *Copyright Act 1968* [Cth]).
14. The Organiser of the Contest is not responsible for any extension or shortening of deadlines, or any other changes or cancellations of the Contest for reasons beyond their control.

15. The Organiser of the Contest reserves the right not to select a winner.

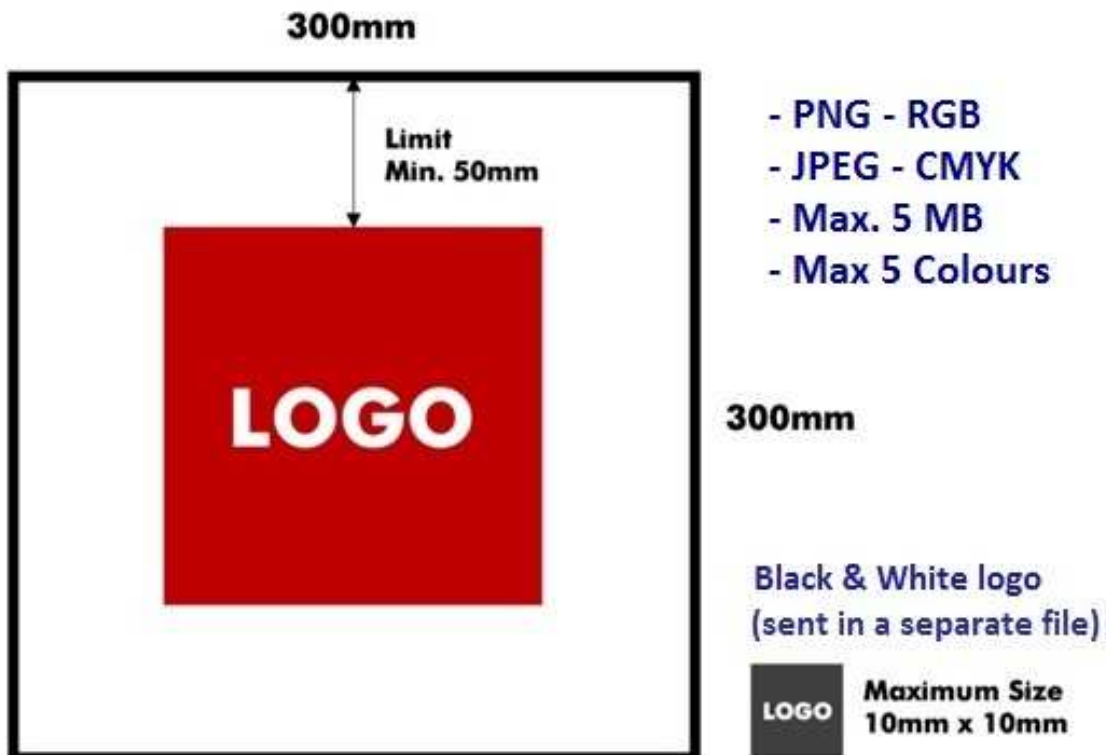
16. The Participants agree not to submit any claims to the Organiser regarding the use of the winning logo or for its non-use or limited use.

IV. SUBMISSION OF CONTEST ENTRIES

1. Each Contest Artwork should be sent to the following e-mail address: canberra.amb.sekretariat@msz.gov.pl as a digital file:

- a. Format of board containing the logo: 300 × 300 mm, 300 dpi, png in RGB colours or jpeg in CMYK colours (maximum file size 5 MB); the Contest Artwork must present the logo in colour (a maximum of 5 colours is allowed);
- b. The logo should be placed in the centre of the board with a margin of minimum 5 cm on each side;
- c. Additionally, the same logo in black and white with a maximum size of 10 × 10 mm should be sent as a separate file.

Board containing the logo



2. It is strictly forbidden to place Participant's name anywhere on the board.

3. The deadline for submitting the Contest Artworks is **31 October 2021**.

4. The Contest Artworks that do not meet the requirements stated in the Rules and Regulations or that are submitted after the deadline will not be subject to evaluation.

5. The Organiser reserves the right to extend the deadline for submission of Contest Artworks, which will be announced on the websites mentioned in Section I of the Rules and Regulations.

6. Employees of the Organiser, Members of the Contest Committee, and their immediate family members, are not permitted to participate in the Contest.
7. Participants bear all costs related to participation in the Contest.

V. CRITERIA FOR EVALUATING THE LOGO

1. Functionality and usability.
2. It should be clear from the logo that it is marking the 50th anniversary of the establishment of Polish-Australian diplomatic relations.
3. Innovation and creativity.
4. Aesthetics.
5. Ability to be converted for use on various social media platforms (e.g. Instagram, Facebook, Twitter).
6. The logo should take into account the issues of identity correctness and use of visual identification (symbolism) of both countries.
7. The logo must not reflect or resemble the official logo of the Organiser.

VI. ORGANISER'S LIABILITY

1. The Organiser shall not be liable for any material or non-material damage, including damage, loss, breach of bodily integrity or moral damage, suffered by the Participant as a result of their participation in the Contest or as a result of the Organiser awarding or not awarding them a prize.
2. The Participant shall be fully and exclusively liable in the event that their participation in the Contest violates the rights of third parties, the provisions of the Rules and Regulations or applicable laws.
3. The Organiser shall not be liable for any errors, omissions, theft, destruction, replacement, unauthorised access to the entries, loss of entries or delay in their delivery to the Organiser caused by factors beyond the Organiser's control.

VII. CONTEST COMMITTEE

1. The Ambassador of the Republic of Poland to Australia and the Ambassador of Australia to Poland constitute the Contest Committee as its Co-chairs.
2. The Co-chairs reserve the right to nominate other members of the Contest Committee.
3. In the event of the nomination of other members of the Contest Committee, a full list of the Contest Committee members will be made available on the websites indicated in Section I of the Rules and Regulations.
4. Decisions of the Contest Committee are final and are not subject to appeal.

VIII. CONTEST RESULTS

1. Results of the Contest will be published on **1 December 2021** on the websites indicated in Section I of the Rules and Regulations.
2. The Organiser reserves the right to change the announcement date of the Contest's results, which will be published on the websites indicated in Section I of the Rules and Regulations.

IX. PRIZES

1. The prize (refer to Section III point 8), includes a monetary prize of AUD \$5,000.00 (five thousand Australian dollars), or its equivalent in local currency¹, and a non-cash prize valued at AUD \$500.00 (five hundred Australian dollars).
2. The prize winner is obliged to pay any taxes arising from the income related to the awarded prizes individually. The prizes will be awarded only upon receipt of the prize winner's statutory declaration of the will to individually settle any tax liabilities arising from the income related to the awarded prizes with relevant tax authorities.
3. The winner is obliged to transfer, free of charge, the copyrights of their winning Contest Artwork in accordance with the provisions of the declaration constituting Appendix 3 (CONTEST PARTICIPANT DECLARATION CONCERNING THE TRANSFER OF COPYRIGHTS) of the Rules and Regulations. The conclusion of the COPYRIGHTS AGREEMENT FOR THE TRANSFER OF PROPERTY RIGHTS (the agreement template is attached as Appendix 5 to the Rules and Regulations) will take place no later than 14 days from the date of the announcement of the results of the Contest. If the Participant refuses to sign the agreement, the Participant is deemed to have withdrawn from the Contest.
4. The monetary prize will be transferred to the bank account indicated by the winner within 10 working days from the date the Organiser receives the following documents from the winner:
 - statutory declaration of the will to individually settle any tax liabilities arising from the income related to the awarded prizes with relevant tax authorities;
 - statement of bank account details for the transfer of monetary prize, which is Appendix 4 (STATEMENT ON PROVIDING BANKING DETAILS FOR THE TRANSFER OF MONETARY PRIZE) to the Rules and Regulations;
 - the completed and signed copyrights agreement for the transfer of property rights, which is Appendix 5 (COPYRIGHTS AGREEMENT FOR THE TRANSFER OF PROPERTY RIGHTS) to the Rules and Regulations.
5. In the event that the Participant whose Contest Artwork was selected as the winner resigned from concluding the Copyrights Agreement with the Organiser within the period of time specified in Section IX, point 3, the Organiser has the right to declare the next Participant in line as the winner, and require that the Participant undertake all the steps required, including sign the Copyright Agreement, to be awarded the prize.

¹ International money transfers from Australia may be subject to additional fees and charges for which the Organizer is not responsible.

X. FINAL RESOLUTIONS

1. The Organiser reserves the right to cancel or postpone the Contest and amend the Rules and Regulations. The information about any changes will be posted on the websites indicated in Section I of the Rules and Regulations.
2. In any matters related to the Contest that are not covered by these Rules and Regulations, the Organiser will make any necessary decisions. Organiser's decisions cannot be appealed.
3. The Organiser is not responsible for damages caused by the Participants providing incorrect or outdated information.
4. The Organiser will have no proprietary rights over any unused Contest Artworks.
5. The Organiser will not cover the costs of making and sending Contest Artworks and application documents.
6. To participate in the Contest, the Participant must consent to the processing of personal data in order to conduct the Contest, including the selection of the winner, award of the prizes and for the purposes of promotion and information about the Contest, including the publication of the name of the winner of the Contest on the websites and social media accounts indicated in Section I of the Rules and Regulations, in accordance with the resolutions of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free distribution of such data, and repealing Directive 95/46/EC (GDPR). The consent form is included in Appendix 1 (CONTEST APPLICATION FORM) to the Rules and Regulations.
7. Information on the processing of personal data by the Organiser is included in Appendix 6 (INFORMATION ON THE PROCESSING OF PERSONAL DATA) of the Rules and Regulations.
8. If the Participant withdraws their consent to the processing of personal data, the application form containing their personal data will be immediately destroyed.
9. In the matters not covered by the Rules and Regulations, the relevant resolutions of the Civil Code of the Republic of Poland shall apply. These Rules and Regulations are governed by the laws of Poland, and Participants agree to the jurisdiction of a common court corresponding with the seat of the Ministry of Foreign Affairs of the Republic of Poland in the event of a dispute relating to these Rules and Regulations.
10. These Rules and Regulations come into force on the day of Contest announcement.